

LENSKART PLANT MOVEMENT/TRANSPORATION BY BLT- Case Study- 2017



About client: Lenskart is an Indian multinational optical prescription eyewear retail chain, based in Gurugram. As of March 2023, Lenskart has more than 2,000 retail stores, three-fourths of which are in India

About Project: Lenskart Plant shifting from Okhla-Delhi to Gurgaon-Haryana (Dismantling/Packing/Loading/ Unloading and placement of Machines)

Customer Challenges:

- ✓ Proper dismantling of factory equipment / packing/ transportation
- ✓ Non availability of skilled human resources & No availability of standard size of truck.
- ✓ Inside factory movement of machines after dismantling to outside
- ✓ Proper loading to considering Odd-Dimension cargo
- ✓ Monitoring of proper factory shifting and re-installation

BLT Logistics Solution

- ✓ Proper placement of Skilled manpower for dismantling.
- ✓ Right size of MHEs used for movement of machines inside and loading.
- ✓ Provided right size of vehicle to carry the machines to destination .
- ✓ GPS fitted trucks ensure the real time truck movement, helps better planning and execution.
- ✓ Personal and individual responsibly given to each person to handle the project success.
- ✓ Facilitated pilot vehicle from source to destination.
- ✓ Minimum time frame of One-week to get the project success.

Customer Benefits

- ✓ Project completed with in time frame
- ✓ Skill development helped customer increased productivity and deliverables.
- ✓ All responsivities carried out by BLT and Customer is benefited with high productivity under less supervision and monitoring.
- ✓ No damages/loss

Project images:

